

Brisa Karow

(970) 367-6870 | brisakarowmedia@gmail.com | San Diego, CA

Award-winning multimedia reporter dedicated to highlighting underrepresented communities. Skilled in project management, visual communication and adapting storytelling for diverse audiences across digital and print platforms.

AWARDS & HONORS

- Arizona Press Club 2024 Second-place in Student News for coverage of Israel-Hamas war protests at NAU
- Arizona Press Club 2024 Third-place in Student News for “[Landing an international bird-tracking program in northern Arizona](#),” a multimedia story of hemispheric conservation at the local level
- Outstanding Senior in Journalism for innovation & leadership in the newsroom, Northern Arizona University

WORK EXPERIENCE

Freelance Reporter/Photographer

Western U.S.

August 2021-Present

- Produces journalistic and creative projects in written, photo and video forms, coordinating interviews, shoots, production timelines and professional deliverables
- Develops and maintains connections with local leaders and community members, creating a source network of local insights

Documenter — *San Diego Documenters*

San Diego, CA

Sept. 2025-Present

- Works in tandem with Public Matters newsrooms, providing groundwork for community-driven breaking news and investigative reporting projects
- Shares insights and summary notes on public meetings across San Diego County, recording Brown Act violations, accessibility issues and news tips

Editor-in-Chief — *The Lumberjack*

Flagstaff, AZ

May 2024-

May 2025

- Led 150+ students in pursuing high-quality multimedia journalism, aligning with industry trends and filling a coverage gap in the northern Arizona news desert
- Initiated, planned, designed and edited *The Lumberjack*'s print products, including its first-ever award-winning magazines and special issue print newspapers
- Managed print and digital story calendars, ensuring timely, relevant news coverage
- Produced multimedia content across northern Ariz. on a variety of topics, including politics, environment, education, diversity, disabilities, women's issues and the arts

Previous: Managing Editor, Copy Editor, Features Editor, Reporter, Photographer

Jan. 2022-May 2024

EDUCATION

Northern Arizona University — *School of Communication*

Flagstaff, AZ

Bachelor of Science, Journalism

May 2025

Minors in Photography and Advertising

SKILLS

Computer: Adobe Creative Suites, AP Style, Google Fact-Checking, BLOX Website Management, Canva

Skills: Project Management, News & Feature Writing, Copy Editing, Photography, Social Media, Design

[LinkedIn](#) | [Website](#) | [Instagram](#)